

Lizz Lesso

Skills



Software

Photoshop, Illustrator, InDesign, InCopy, Bridge, Corel Painter, Maya, Mudbox, Solidworks, Microsoft Office Suite, iWork



Fine Art

Drawing, Painting, Photography, Sculpture



Social Media

Facebook, Twitter, Tumblr, Pinterest, Instagram, LinkedIn



Languages

HTML, CSS

Education

The College of New Jersey

Ewing, NJ 2009-2013
BA Interactive Multimedia
Minor Fine Art

Lorenzo de' Medici University

Florence Italy Summer 2011

Awards

Girl Scout Gold Award
Girl Scout Gold Award

Contact

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Work Experience

RICHARDS MANUFACTURING CO., Irvington, NJ

Graphic Designer, 2014-Present

- Created a cohesive brand across product lines and international affiliates.
- Lead designer for all print and digital marketing and sales materials including catalogs, product guides, product data sheets, flyers, e-mail campaigns, and promotional products.
- Lead design, development, and implementation of graphics and layouts for trade shows and convention displays.
- Produce highly technical training materials and installation instructions.
- Update and maintain company website, www.richards-mfg.com.
- Oversee photography and videography.

TINY LOVE, New York, NY

Graphic Designer & Marketing Team Member, 2012-2013

Graphic Design Intern, 2011-2012

- Lead designer for all U.S. based marketing and promotional materials including catalogs, brochures, flyers, e-mails, web banners, and social media campaigns.
- Adapt international campaigns for U.S. audiences.
- Participate in product theme discussion and design.
- Retouch photos of products and children.

MYRNA KRESH INC., New York, NY

Graphic Designer (Contract), 2012-Present

Graphic Design Intern & Photography Assistant, 2011-2012

- Lead designer for all promotional materials including catalogs, brochures, postcards, and e-mail campaigns.
- Oversee marketing of artists and artwork.
- Update and maintain company website, www.myrnak.com.
- Manage billing, mailing, and correspondence with clients.



Freelance

CANDID EYE PHOTOGRAPHY

Photo Editor (Contract) 2014-Present

- Color correct and retouch digital images for events and portraits.

CHEMTECH

Graphic Designer 2014

- Design a variety of print and web marketing materials such as EDDM's, door hangs, business cards, ads, and postcards.

MISERALIS

Illustrator 2013

- Design characters and create concepts and illustrations for a children's book.